



WEDDING & EVENT
stationery
BY FLUTTERBEEZE

UTILISING A QR CODE

WHAT ARE THE BENEFITS OF A

qr code

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welcome

Knowing how to best capture your RSVPs with a QR code can feel a little overwhelming, so I have put together a little brochure to explain the differences, I can create the QR codes for you to use on your invitations, but the use for a QR code doesn't end there, read on to find out more.

Kirsty x



your stationery journey starts here

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rsvp



The beauty of a QR code is that it can scan to a multitude of different places, but which is the best for you, let's break it down in each section.

phone number



A QR code can scan to your mobile number which allows the user to select if they want to call you or to text you, however if you only want a text, we can specify this on your invitations. Alternatively we can set it up to send a whatsapp message.

wedding website



A wedding website can hold all of your additional information to keep your invitations simple, some websites also offer the ability to gather your RSVP and menu options from your guests. Free websites are available from places such as Hitched or Joy.

email



A QR code can scan to your email address, this will open up their preferred email app on their phone or device or offer them the choice to open in a different app.

maps



Make it is easier for your guests to look on a map and start directions directly from their homes.

honeymoon fund



Send your guests directly to a website they can leave you holiday pennies.

google form



A google form is a great way to capture your RSVP, keeping all your guests names, menu choices, dietary preferences all in one place, in a spreadsheet format.

*Please note this will only work for those with a gmail account.

what else



A QR code can also be used for a whole host of other options for on the day too. Read on to find out the other ways you can utilise a QR code.

photos



Create a google drive that guests can upload photos and videos to, this is great for getting to see all the shots you might miss.

If you have an idea of what images you might like to have captured why not have an eye-spy game so guests can participate on your behalf.

songs



Have spotify codes on your table numbers named after your favourite songs and let guests hear these for themselves, or let them create a song play list to keep the party going late into the night.

order of events



Let your guests bring up a list of what is happening and when so that they can plan out any time periods for taking medicine, feeding children or a movement break. Seeing who is in the bridal party or reading the menu in full to check for allergies.

your love story



Show off your personal love story with dates, photos and key facts, why not add in a fun relationship quiz.

donations



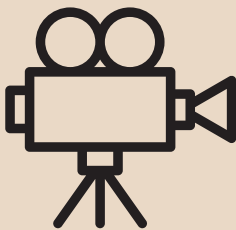
Do you have a charity close to your heart that you would rather have donations for than anything for yourselves, let the QR code scan directly to a go fund me or charity website page.

how to guide

QR codes are so versatile and offer so many options for use, including reducing the additional paper and postage costs involved in wedding stationery.

Don't panic, a QR code can be created for you to link to your preferred choice. Just send over the link or details and let Flutterbeez do the rest.

A google form can be created for you, to match the theme and colours of your invitations. Once you have signed off on the design, you'll be sent an email to accept ownership. This then gives you full access to see all of your guests responses. Watch the video below to see how it works.



Watch the video by clicking the icon above.



See an example of a google form by clicking the icon above.



PLAN YOUR STATIONERY WITH EASE

let's chat



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